



September 1, 2005
FOR IMMEDIATE RELEASE

CONTACT: Tom Rosenberger, APR,
Communications Department
(513) 569-5260

CONTACT: Cindy Starr, MSJ,
Communications Department
(513) 584-2214

MayfieldClinic.com Wins Web Awards

CINCINNATI- The Mayfield Clinic communications team has won a silver medal in the 2005 World Wide Web Health Awards, Patient Education/Information category, with www.mayfieldclinic.com.

This is exciting news and we are in very fine company! Other winners: Johns Hopkins School of Public Health (silver and bronze), Mayo Clinic Health Management Resources (silver), MayoClinic.com (bronze) and NIH (silver).

MayfieldClinic.com also received the **IABC Bronze Quill 'Award of Excellence'** from the International Association of Business Communicators (IABC).

MayfieldClinic.com is designed and produced by Mayfield's in-house communications team including Kathy Brady, Brooke Cribbs, Martha Headworth, Tonya Hines, Bill Jacobs, Tom Rosenberger, and Cindy Starr.

Mayfield Clinic is recognized as one of the nation's leading physician organizations for clinical care, education, and research of the spine and brain. Mayfield, which is affiliated with the UC Department of Neurosurgery, includes 19 neurosurgeons and treats 20,000 patients from 35 states and a dozen countries in a typical year. Mayfield's neurosurgeons are active participants in important clinical trials and have pioneered surgical procedures and instrumentation that have revolutionized the medical art of neurosurgery for brain tumors and neurovascular diseases and disorders.