

FOR IMMEDIATE RELEASE

May 4, 2006

CONTACT:

Cindy Starr

The Neuroscience Institute

234 Goodman Street, Room 4314

Cincinnati, OH 45219

(513) 584-0879

starrcm@healthall.com

www.sunflowerrev.org

***Cycling Legends Davis Phinney & Connie Carpenter Phinney
To Ride for Parkinson's Disease Research
In Sunflower Revolution III***

***Event to Include Free Educational Symposium & Expo
For Physicians, Patients, and Caregivers***

CINCINNATI, Ohio – Cycling legend Davis Phinney, diagnosed with Parkinson's disease at age 40, will continue his quest for a cure by headlining Sunflower Revolution III, October 13-15. The third annual event raises funds for the Davis Phinney Foundation, which supports Parkinson's disease research at The Neuroscience Institute at the University of Cincinnati and University Hospital. Phinney's wife, Olympic gold medalist Connie Carpenter Phinney, also will attend.

Sunflower Revolution III will include a dinner gala and auction on Friday, October 13, at the Cincinnati Hilton Netherland Plaza and 25- and 62-mile bike rides on Sunday, October 15 in Loveland, Ohio. For information, go to www.sunflowerrev.org or contact Cindy Starr at (513) 584-0879.

A free educational Symposium & Expo for physicians, patients, and caregivers, a project of the Mayfield Clinic and The Neuroscience Institute, will be held from 8:30 a.m. until 1 p.m. on Saturday, October 14, at the Cincinnati Hilton. For reservation information, contact Brooke Cribbs at bcribbs@mayfieldclinic.com.

Phinney's 300 national and international victories make him America's winningest cyclist. He is one of only three Americans to win multiple stages of the Tour de France.

The Davis Phinney Foundation is dedicated to supporting research aimed at understanding, preventing, and treating Parkinson's disease. The Foundation also seeks to find ways to improve the lives of individuals challenged by the disease. The Foundation is focusing its efforts on raising funds that will be distributed as grants to laboratory and clinical research programs that are investigating the causes of Parkinson's disease and new, potentially curative therapies for Parkinson's patients.

The Neuroscience Institute, a regional center of excellence at the University of Cincinnati and University Hospital, is dedicated to patient care, research, education, and the development of new treatments for stroke, brain and spinal tumors, epilepsy, multiple sclerosis, trauma, Alzheimer's disease, and Parkinson's disease.

Proceeds from the Sunflower Revolution are earmarked for the Davis Phinney/Donald Krumme Fund, a research fund at the University of Cincinnati. The 2004-2005 Sunflower events raised \$225,000.