



THOMAS V. ROSENBERGER, APR

MARKETING AND COMMUNICATIONS

Office location

Mayfield Clinic Corporate Office
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For more information

www.mayfieldclinic.com

Education

- B.S., Public Relations & Interpersonal Communications, University of Evansville, Evansville, Indiana, 1982

Accreditation

Accreditation in Public Relations (APR), Public Relations Society of America

Experience

- Mayfield Clinic & Spine Institute, Cincinnati: Vice President, Communications, 1997-present; Communications Manager, 1991-1994
- UC Neuroscience Institute at University Hospital, Cincinnati: Marketing Director, Brain Tumor Center, Neurovascular Program, and Neurocritical Care Program, 2007-present; Director, Marketing Communications, 1999-2007
- Procter & Gamble, Cincinnati: Public Affairs Supervisor, Health Care, 1994-1996
- Good Samaritan Hospital, Cincinnati: Director of Public Relations/Marketing, 1990-1991; Manager of Media Relations, 1987-1990; Corporate Communications Specialist, 1985-1987
- American Cancer Society, Cincinnati: Director of Public Information and Special Events, 1982-1985

Professional memberships

Public Relations Society of America: Member, 1991-present; Board of Directors, 1993-2001; Chairman, Membership Committee, 1993; Vice President of Programming, 1994; President Elect, 1995, President 1996

Dan Beard Council, Boy Scouts of America: Marketing Chair, Scoutreach Program, 2009-present

University of Cincinnati McMicken Society, 2001-present

American Heart Association: Board of Directors, 1994-2002; Chairperson, Communications Committee, 1994-2002; Heart Mini-Marathon Public Relations Chair, 1992-1993

Healthy Moms and Babes: Public Relations Committee, 1991-2001; Public Relations Committee Chair, 1994-2001

Taft Birthplace Museum: Board Member, 1997-2002

Family Service of Cincinnati: Communications Committee, 1993-1994

Ohio Society of Hospital Public Relations, 1985-1991

Ohio Hospital Association, 1985-1991

